

Toys for Tots coming to LCC

Zane McMillin
Editor in Chief

MAIN CAMPUS — LCC's chapter of the American Marketing Association will be hosting a Toys for Tots drive from Nov. 19 to Dec. 11, and all proceeds will benefit the children of the Lansing area.

This year, according to volunteer Annette Hedges, members of LCC's concert choir will sing Christmas carols to close out the event.

"(Each year) we're going to try and make something different," she said.

"Everyone knows about (the drive) and we always get very generous donations."

Hedges added the addition of the carolers is a new way of thanking LCC for being generous donors.

"The music department jumped at the opportunity to sing for us," Hedges said.

As usual, she added, donors are to drop off unwrapped toys in any of the many drop-box locations around campus.

Drop-box locations include the Dental Lab in HHS 105, the Business

Department Office, the Welcome Center, the Financial Aid Lobby, the Tutoring Services office, and the Gannon, A&S and HHS buildings.

"I feel this is LCC at its best," Hedges said.

The choir is scheduled to sing on Dec. 12 at noon in the Gannon lobby.

For more info on the LCC chapter of the American Marketing Association, or for more info about the Toys for Tots drive contact Bill Motz at motzw@lcc.edu

New networking website created exclusively for LCC students

Zane McMillin
Editor in Chief

LANSING — In a media that mass markets to young people via social networking sites such as Facebook and MySpace, one might deem the prospect of launching another successful site preposterous.

Paul Maki, 28, of Lansing, thinks otherwise.

Since summer this year, Maki has worked to bring his new, free website, allLCC.com, into fruition.

"One of my friends, Kyle Grossberger, a student at LCC, expressed an interest in a website for LCC students similar to allMSU," Maki said through e-mail, referencing the student networking site currently available to MSU students.

"Initially, I didn't really think much of the idea," he conceded, "but as the summer progressed and as the back to school season came around, it became evident through

discussions with others that such a website could be in demand."

With this motivation in mind, Maki began putting the pieces together mid-August, when he decided he would spend his spare time working on the site.

The site officially launched on Nov. 7.

"Since the launch date ... the site has experienced an average of four registrations per day," Maki said.

These registrations, according to Maki, have occurred by word-of-mouth, without any proactive advertising.

"With that in mind, I can say that I am pleased with the initial growth considering no one really knows about the website presently," he said.

However, Maki said the current site growth is "nowhere near the goal of the site," and he plans to do more on-campus promotion to increase registration on the site.

Among Maki's goals is to have the site's content

by and large generated by its users.

"The features on the site have been influenced by student requests . . . I want the site to have the features and the content that student's desire," he said.

Maki said he does not want allLCC.com to be primarily used for social networking.

"The long term goal of allLCC is to be the one site that current and prospective students can go to and find all the information they need to help (them) succeed in college, stay connected with other students, have fun, and get help with their current semester," he explained.

Maki, who has degrees in computer science from MSU and Calvin College, maintains the website by himself.

Students who wish to register for a free account with allLCC may do so at www.allLCC.com.

DONATE YOUR TIME THIS HOLIDAY SEASON

Christ Community Soup Kitchen:
122 S. Pennsylvania Ave.
Lansing, MI 48912
Contact Name: Kathy Walsh
Phone: 517-482-2252

City Rescue Mission:
607 E. Michigan Ave
Lansing, MI 48912-1152
Contact Name: Cheryl Hayes
Phone: 517-485-0145

The Hospice of Lansing
6035 Executive Dr. #103
Lansing, MI 48911
517-882-4500
www.hospiceoflansing.org

American Red Cross
Mid-Michigan Chapter
1800 E. Grand Riv. Ave, Lansing, MI
Phone: 517-484-7461
Fax: 517-484-3799

Greater Lansing Food Bank
PO Box 16224
Lansing, MI 48901
Sharon Krinock, Director
Email: GLFB@ingham.org
Phone: 517-887-4307
Fax: 517-887-4551



HAPPY HOLIDAYS TO ALL LCC STUDENTS, STAFF AND FACULTY



FROM CAMPUS DINING