

### MÉTRO, BOULOT, DODO: A COMPETITIVE EDGE IN INTER-NATIONAL BUSINESS AND FRENCH FOR BUSINESS COURSES

Bonjour tout le monde!

Professional development in Paris? France? I admit that, at first glance, going to the most visited country on the planet to take graduate-level coursework in "The City of Lights" may sound a bit vainglorious. Indeed, my time this past summer in Paris studying French for Business pedagogy turned out to be the quintessential mixing of business with pleasure. In my experience, this is not easy to do. Yet, Paris offers a richness, in business and leisure, not found in other cities.

Supported in part by an Incentive Grant for Teaching Innovations from LCC's CTE, I was able to participate in a program offered to current and future professors of French for Business. Developed and delivered by the Paris Chamber of Commerce and Industry, this three week, 100 hour graduate-level program provided coursework which allowed language instructors from all over the world to learn how to develop and deliver courses in French for Business. The experience was both exhausting and exhilarating at the same time. With one course per week taught completely in French, the opportunity to again be immersed in the French language and culture was invaluable for me as a language instructor.

But even more exciting, was what I took away from those courses. Here in the United States, foreign language for specific purposes (FLSP) is an emerging field in which language courses are offered with a specific focus (e.g., French for Business). With 500 million speakers on five continents, French is truly a force to be reckoned

with. Over forty countries around the globe count French as an official language, with a dozen or so more recognizing it as an important language of business and diplomacy in their country. Additionally Canada, one of the United States' top ten trading partners, uses French as an official language, and the United States is Québec's (i.e., French-speaking Canada) largest trading partner. Ultimately, sixty percent of Ouébec's trade is with the states in the Northeast and the Midwest.

Thank you very much to LCC's CTE for their support on this project. Look for the pilot course, French for Business (LBST 290), to be offered in a compressed-schedule format Fall Semester 2010. À bientôt!

By Keith Phillips



### Focus on Faculty



Cindy Welch Environmental Design and Building Technology

Having worked at LCC for over twenty years, Cindy Welch, now an instructor in the EDBT Department, first taught "Living World" in the Science Department. "I never wanted to teach. Teaching was the one thing I thought I did not want to do." But then she discovered she loves seeing the students get excited about learning and that's the reason she has stayed in the teaching profession. Cindy teaches several classes in the Landscape Architecture and Horticulture programs. Although her primary assignment is teaching Beginning and Intermediate Computer Drafting using the AutoCAD and LandCADD software, she has also taught other classes, such as Plant ID, Pests of Ornamental Plants, etc.

When Cindy first started at LCC, she worked in the Science Concept Center proctoring exams while she worked on her Master's thesis. Cindy explained that the idea of computer generated tests was innovative at the time. Students would request an exam from the computer when they were ready to take the quiz. They would take the quiz on paper and then sign back on to a computer to input their answers.

Cindy's favorite thing about teaching at LCC is that, "I am always amazed and impressed by the depth of knowledge and experience of my colleagues and their

willingness to share. I enjoy the daily challenges of working with our diverse student population." When asked what she enjoys most about teaching in the Landscape and Horticulture Programs, Cindy shared, "I love working with the students and getting them excited about plants. I love being in the greenhouse. I also enjoy the logic of teaching computers."

While Cindy was a student at Kalamazoo College, where she received a B.A. in Sociology and Music Performance (voice and harp), she was awarded a work study position in the Financial Aid office. During that time, the college purchased their first computer, which was a data processor for the Financial Aid office. "I trained myself, and for two years I was the only one on campus who had a computer or knew how to run it!" Later, Cindy went on to obtain a Master's degree in Horticulture from Michigan State University.

Cindy has worked as a professional musician, a bedding plant grower, in plant retail sales, and as a consumer surveyor. She is DACUM (an occupational analysis method aimed at the achievement of results that may be immediately applied to the development of training curricula) certified. Cindy first became interested in horticulture through herbs. She added that, "Now, besides the herb garden, we also have quite a large hosta collection (200 different cultivars)."

When asked for a little teaching wisdom, Cindy stated, "I have to be organized, but I also like to be

flexible. Every student is unique and there is always a new challenge. Not to mention that computers (or plants) do not always cooperate with the lesson plan!"

On a more personal note, Cindy and her husband Bob, who is also a professor in the Landscape Architecture and Horticulture Programs, have three children. Michal, age 20, is currently majoring in Marketing at LCC. Charlie, age 18, started his freshman year at Kettering University this fall. Elliot, age 16, is a junior at Okemos High School. They have one cat named Skittles. In her free time, Cindy enjoys gardening, knitting, reading and playing the banjo and piano.





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### Focus on Faculty



Leslie Lacy Language Skills and Student Development

Leslie enjoys teaching in the Language Skills and Student Development Department where she teaches all levels of Developmental Reading. "Our department is dedicated to doing its best to ensure that ALL incoming students will be prepared to be successful in their LCC courses. LCC's open-enrollment policy means that some students need brush-up work in reading, writing, time management, study skills and other areas. What that implies- correctly- is that our department's instructors are smart, welleducated, kind, patient, generous and good-humored. That's a nice group of people to be working with day in and day out."

During the summer, she spent four weeks in Boone, NC, attending the Kellogg Institute for the Training and Certification of Developmental Educators. Once she finishes her practicum project, and it is approved, she will be certified as a Developmental Education Specialist. "The Kellogg Institute was a wonderful experience. The seminars, the people (both those attending and presenting), and the beautiful surroundings – I'm glad I went!"

Recently, Leslie and colleague Sally Pierce completed the process of obtaining re-certification for the Language Skills and Student Development Department. Leslie says, "It was a challenge, but I learned a lot. It's fascinating to step back and see the big picture, rather than keeping my head down and thinking only about my own small pieces of the jigsaw puzzle."

When asked why she chose teaching as a career, Leslie said, "It's an awful cliché, but my husband Steve and I knew we would want children, and I wanted to be able to spend summers at home with them. It's just dumb luck that teaching turned out to be so satisfying. And something that (I hope) I'm pretty good at." Leslie started out teaching elementary school in Austin, Texas and tried for several years to get into a public school in the Lansing area. She then learned of openings in the Department of Language Skills (as it was known in 1998) and was thrilled to be hired as an adjunct instructor. She became full time a few years ago.

Leslie attended Texas A&M University, Commerce Campus and received a M.S. in Guidance and Counseling. Later she received a Texas Teacher Certification with a Specialty in Reading from the University of Texas at Austin. She also obtained a B.A. in English Literature with a minor in Psychology from Southern Methodist University.

Leslie and her husband Stephen have two daughters: Katherine Marie (23), who is a recent U of M graduate with a B.S. in Evolutionary Anthropology, and Lauren Elizabeth (20), who is a junior at U of M, majoring in history

in the Medieval and Early Modern Studies Program. Leslie has a two-year-old "Mutant Golden Retriever" named Raleigh who weighs 100 pounds despite playing fetch with Leslie every evening. "He's not fat, he's just ridiculously large!" Raleigh shares the house with two seven-year-old female cats, Shadow, who is small and gray, and Ree, who is a big tortoiseshell-tabby. In her free time, Leslie loves to work the NY Times crossword puzzle and does so every morning. On Friday mornings, she volunteers at the Sparrow Hospital Cancer Center.

According to Leslie, the professionalism and work ethic of the instructors at LCC is very admirable. "In the eleven years I've been here, presidents and administrators have come and gone; various management fads have come and gone. Through it all, the faculty persevere. They come to work, handle the bumps, do their best for their students and wait to see what the next semester brings. I'm proud to work here." When asked to share any teaching tips, Leslie shared that, "If you're undecided whether to drop the hammer on a particular student or to show that student a little mercy a second chance, a make-up quiz, etc., go with the mercy. Don't be so open-minded your brains fall out, but remember we're on their side." The last thing Leslie shared was the quote by Winston Churchill, "I am an optimist. It does not seem too much use being anything else."



Karen Gilluly
Center for Teaching Excellence

"Karen has demonstrated such care and passion for her colleagues. She has worked diligently to ensure that the new Employee Orientation program for faculty is responsive, thorough, and prepares new faculty members for their launch into the LCC community and classroom instruction. Karen's has a rare and enviable ability to engage her colleagues and keep the agenda fresh and exciting. It is delightful to see how the eyes of the attendees light up when she is speaking and responding to questions and concerns. I personally want

to thank her for the enthusiasm she adds to the LCC team! Karen is a great contributor. I hope she continues to be an inspiration to all of us for years to come!" – Recognized by: Kathleen Fox

#### Christine Conner

Environmental, Design and Building Technologies Department

"Christine has taken EISD students to national competitions with success and has graciously helped Annie Wojtkowski and myself ease into the EISD Fashion Technology job with mounds of support. I know why the students, faculty, and her professional peers love her so much; she really cares for teaching, and it shows. Arlena Hines, Christa Robinson and Christine Conner have also lead the way in helping our Fashion Technology/Interior Design Program 'Go Green'. Christine is a faculty member from whom I will learn a lot, now and in the future." – Recognized by: Sue DeKonick





Ed Cox Aviation Flight/ Ground School

"As the former Interim Aviation Technology Coordinator, Ed Cox worked tirelessly to develop a budget which would save the Aviation program from extinction, by attending meeting after meeting and spending his evenings and weekends revising the budget as needed. When that task was complete, Ed requested to be returned to his part-time status so that he could continue flight instruction (his chosen profession) while beginning work on his Master's Degree. Encouraging and mentoring his students to be the best, safest pilots pos-

sible, Ed is the epitome of a dedicated professional. His passion for Aviation and Instruction is also evident in his knowledge of cutting-edge technology in the field. Ed's visionary leadership is a valued part of the Aviation Department and will be sorely missed should he opt to move on to other horizons." – Recognized by: Pam Tobin

Tim Cooper

Health and Human Services

"Tim never says 'no'. He is always willing to work with the students no matter how tired he is or how bad he feels. He has been fighting an illness and still comes to teach and work with them. As our academic team leader he is constantly reminding us that it is all about the students. He is a great instructor and gives 150% to teaching, a profession he loves." – Recognized by: Evelyn Barnum



#### Tom Tucker

Communication Department

"Even though Tom lives in Grass Lake, he is a valuable member of our mentoring program in which all first-year faculty must participate. He is so reliable in meeting his mentees, despite long drives. He is also involved in the Writing Committee, which entails long drives to be here on days he doesn't have class. All of this is in addition to his experience and thoughtfulness that benefits all Writing faculty." – Recognized by: Leslie Farris

#### Brian Bishop

Media, Art and Information Technologies Department

"Professor Bishop consistently pushes the button to facilitate the integration of the highest level of design technology in his courses as well as promoting the use of this type of technology throughout the Art, Design, and Multimedia Program. He goes above and beyond in many ways: by keeping current with the latest technology and by researching the latest trends in 3D and immersive technology to assist his colleagues in the implementation of a simulation-based learning design studio, which will be used for designing 3D interactive materials for classroom use." – Recognized by: Judith Berry



Keith Phillips
Communication Department

"Keith is one of our most well liked teachers, both among students and colleagues. He is on the cutting edge of his profession, both technologically and pedagogically. He has created, and is teaching new courses in Spanish for Business and Spanish for Health Care. He has converted FREN 121 and FREN 122 into online courses, which he also teaches. Keith just finished spending a large part of the summer in Paris, where he was enrolled in an intensive six-week course of study on creating and teaching specialized foreign language courses

for various professions. Keith always willingly takes on any task he is asked to perform, and always does a sterling job of completing those tasks. He has the volunteer spirit and is an important cog in the success of our Foreign Language Day contests for area high school and middle school students, which take place each November." – Recognized by: Norbert Kurtz

### Jean Welsh

Media, Art and Information Technologies Department

"Jean is responsible for the development of computer application courses (CITA). CITA110 is one of LCC's most popular classes. Organized content is Jean's trademark. Students and faculty are provided a clear understanding of what is expected in order to earn credit for these courses. Additionally, she is an Academic Advisor for the entire LCC population. So a "yes" to all of the criteria for this recognition!" – Recognized by: Ron Greener





Leslie Lacy Language Skills and Student Development Department

"Professor Leslie Lacy attended four, week-long seminars conducted by experts in Developmental Education this summer. Leslie is now undertaking a project that will assist the Department of Language Skills and Student Development in better preparing our newest adjunct faculty for the developmental classroom. Leslie sought and acquired funding from a variety of sources to attend the Kellogg Institute. Leslie presented at our most recent departmental meeting and will be updating us on her project as it progresses." – Recognized by: Thomas Klever

### Brian Jackson

LCC East Coordinator

"In his own quiet way, Brian keeps LCC East running very smoothly. Not only is he always available to assist when you are in need, but he also follows through with requests and solicits your feedback. LCC East is a most pleasant work environment due to the care that Brian puts into his responsibilities." – Recognized by: Barbara Hiranpradist



Peter Tascarella Media, Art and Information Technologies Department

"Professor Tascarella is a leader in helping students integrate information design into their studies. Currently he is developing new 3D interactive simulations to use in the new Information Design Program. He is also a facilitator for designing simulation-based learning curriculum for academic areas around the campus." – *Recognized by: Judith Berry* 

#### Arlena Hines

Professor and Coordinator, Interior Design and Fashion Technology Program

"Students and faculty often remark how Arlena Hines is blessed with numerous administrative talents, such as trustworthiness, good nature, humility, a strong sense of confidence, natural leadership abilities, great self discipline, superior knowledge of the subjects at hand and her contagious enthusiasm for helping students strive to attain their educational goals. They also comment on how hard she works to cultivate and fine tune the goals and academic offerings in the Interior Design and Fashion Technology Program. Her latest innovative idea and goal have resulted in moving our program forward by embracing being Ecosavvy and thereby inserting the concept of being Green and Sustainable into all of our courses. My fellow teachers, and I will always hold her in the highest esteem."



#### Barb Bruce

Nursing Careers Department

"Barb is a student advocate who is always striving to help students succeed. She recognizes individuals and understands their struggles. Barb is non judgmental and connects with students. She is always ready to offer assistance. If she cannot provide the assistance the student needs, she

finds a resource that can. Barb is passionate about the profession of nursing, and it shows in all she does. Barb not only works long hours to keep her teaching material up to date but also to develop varied teaching strategies and techniques.

Barb is also a mentor. She never hesitates to lend an ear, offer notes, PowerPoint, books, advice, etc., to help other faculty. Barb's heart is in her teaching, and she always strives to make every semester better than the last." – Recognized by: Mary Roering and Wanda Adams

## YOUR STUDENTS THOUGHTS ARE A "CLICK" AWAY!

The purpose of the Turning Technology ResponseCard<sup>tm</sup> "clickers" is to engage students and assess their knowledge in a non-threatening manner. "Clickers" can be used to:



- create an interactive and engaging environment.
- offer low-stake quizzes which can be used to test students' preparation and understanding.
- · assist with discussion in meetings and classrooms.
- generate web-based polling on laptops and cell phones.

Unlike previous models, the ResponseCard<sup>tm</sup> system uses radio signals to communicate with the receiver module. This allows the receiver to pick up a student's response without a requiring a direct "line of sight." To use the "clickers," all you do is start up the program and start asking your students questions. For those who are more technologically proficient, response slides can be made part of a PowerPoint presentation and response data can be dynamically displayed within the presentation.

### Christine Xiong

Business, Media and Information Technologies Department

"Christine Xiong is not faculty but without her, I, and many other faculty, would have a much harder time doing our jobs.

Christine holds the BMIT office together and is incredibly dependable in the face of adversity. She is always cheerful. Heck, she's fun to be around even when she's having a bad day!

I know we're supposed to nominate faculty members, and I know some worthy of nomination, but we couldn't do our jobs without Christine." – Recognized by: Anonymous



Marvin Harris Media, Art and Information Technologies Department

"Professor Harris consistently says 'yes' to additional teaching workload that quite of-

ten requires him to learn new technology in a short period of time. Given this willingness, he not only teaches in the MAIT department; but, you will also find him training IT business and industry clients through our Business and Community Institute. He goes above and beyond in many ways: by keeping current with the latest technology and by assisting colleagues and students to integrate this technology in their work and school day." – Recognized by: Judith Berry

### Helpful ANGEL Tips

### PASSWORDS IN ANGEL

In ANGEL, any content item (assessments, folders, uploaded files, etc.) can have a password. Before using this feature, it is important to understand the "rules of passwords" as they apply to ANGEL.

#### The Use of Passwords

In ANGEL, passwords...

- 1. "unlock" content only in the presence of a proctor or monitor,
- 2. limit access of content to people who know the password,
- 3. allow access of content only after interacting with other content items, and
- 4. "unlock" multiple content items "all at once."

#### How are ANGEL Passwords Different?

In most Classroom Management Systems (CMS), when a content item contains a password, the user must enter the password every time they interact with that item. Also, a password will only lock/unlock a single content item or folder.

- 5. In ANGEL, typing a password will "unlock" content for a user; and the content will stay "unlocked," unless the instructor specifically "relocks" the item.
- 6.A content item can be "relocked" when the user stops interacting with the item, but the instructor must program that behavior into the settings automate tab for that item. To read more on this topic, go to: ANGEL>Faculty\_Community\_Group>Content >Tps&Trks>Testing>PassRelock.
- 7. All items that share a particular password will "unlock" with a single use of that password.
- 8. Interaction with one content item can "unlock" another item, as in the case where a student must score 80% on an online test before they can gain access to the next folder in a class.
- 9. If the first character of a password is an exclamation point (!), the item will be hidden from the student until the password is issued. This feature is useful when one content item is used to "unlock" another.

### **ABOVE & BEYOND**



Kim Farley *Library* 

"We are fortunate to have Kim Farley as our lead for Instruction Services here in the library. Her responsibility to lead

our Instruction Services team and schedule over 250 library orientation sessions each year is a challenge that Kim truly enjoys. Under her leadership and by her example, library instructors incorporate best practices, library research competencies, and assessment in our library instruction sessions. Kim coaches us with her years of teaching experience, professional development, and her years of having served on the College-Wide Assessment Committee and the Curriculum & Instruction Council." – Recognized by: Barb Shipman

#### Eileen Pizanis

Nursing Careers Department

"Eileen is such an approachable, kind instructor. Her concern for students is remarkable. I've heard so many positive comments from her students and former students about her positive teaching style. She presents the qualities and leadership by example, to her students and really models what a nurse starting fresh in the field should emulate. She is consistently organized and thorough. I speak for a lot of students and staff who have a great deal of respect for her." – Recognized by: Marcy Fuhr

### GET THE GRADES OUT WEEK FALL SEMESTER 2009

The Center for Teaching Excellence (CTE) offers grade entry support on a drop-in basis in TLC 324 during "Get the Grades Out Week" at the end of Fall Semester.

Monday through Wednesday, December 7th - 9th 8:00 am - 6:00 pm

Thursday, December 10th 8:00 am - 7:00 pm

Friday, December 11th 8:00 am - 5:00 pm

Monday, December 14th 8:00 am - 7:00 pm

In addition, the CTE's Presentation Room, TLC 326, is reserved from Monday, December 7th, through Monday, December 14th, for you as a roomy, quiet place to work on end-of-the-semester grading, paperwork, and such.

### CTE OPEN HOURS

### **DURING BREAK**

Tuesday, December 15th through Wednesday, December 23rd 8:00 am - 5:00 pm

RESUMING NORMAL HOURS on Monday, January 4th.

Monday through Thursday 8:00 am - 6:00 pm

**Fridays** 8:00 am - 5:00 pm

## Learning Scholars Prog.

# LCC/CTE LEARNING SCHOLARS PROGRAM

The CTE is pleased to announce the new "LCC/CTE Learning Scholars" Program!

Inspired by the Teaching Academy of New Mexico State University, the CTE recently launched the LCC/CTE Learning Scholars Program, which acknowledges faculty, staff and administrators who choose to enhance their knowledge and skills in the areas of teaching, learning and instructional technology by participating in CTE offerings.

You might be asking yourself...

- Why a Learning Scholars Program? To recognize your learning endeavors by awarding different levels of membership based on level of participation. Membership will be recognized during the annual Faculty Appreciation Day event in mid-April where participants will receive a special Certificate of membership based on their level of participation.
- How do I achieve various levels of membership? Beginning Summer Semester 2009, membership in the LCC/CTE Learning Scholars Program began, To determine membership levels, the CTE tracks participation hours through March 31st of every academic year. LCC faculty, staff and administrators accumulate hours toward membership each time they present or participate in CTE offerings.
  - Bronze Membership recognizes 10 hours of participation
  - Silver Membership recognizes 20 hours of participation
  - Gold Membership recognizes 40 hours of participation
  - Platinum Membership recognizes 40 hours plus an additional 4 hours each year. This level is maintained if the 4 hours are completed by March 31st of each academic year. If not, membership revers back to the Gold Level.

The CTE appreciates The Teaching Academy of New Mexico State University for sharing their recourses. For more information visit http://www.lcc.edu/cte/workshops/learning\_scholars.aspx, or you may contact the CTE at (517) 483-1680.





Watch your email for information on the Professional Activity Days scheduled for Wednesday, January 6th and Thursday, January 7th, 2010.