

Capital Quality Initiative and In2: InThinking Network present:

# Resource Leadership



## Seminar Leader: Dr. Bill Bellows

Thursday, November 6, 2008

8:30 a.m. – 4:30 p.m.

Lansing Community College, West Campus

**NEW Lower Price!**

\$175 CQI or In2: InThinking Network Member

\$225 non-member

**T**o capture and channel the commitment and creativity of staff is a never ending challenge. How do we create the atmosphere where staff members see their roles as both thought leaders and action leaders and come to work enthused by the challenges that lie ahead?

## A Practical Seminar to Explore the Means

**T**his one-day seminar features a set of practical simulation exercises designed to vividly illustrate the difference between working in traditional organizations (referred to as “Red Pen Companies”) and those applying new leadership concepts (“Blue Pen Companies”). It is an interactive session that involves participants experiencing and feeling the difference between Red Pen and Blue Pen Companies. It is an excellent simulation that offers attendees insight into what it is like to work in a system and to be led in two contrasting environments.

This seminar explores the prospects of better thinking, as defined by the management and leadership philosophies of W. Edwards Deming, Genichi Taguchi, Russell Ackoff, Tom Johnson, and others. Among the topics of discussion will be the "resource management" and its applicability to variation management, systems thinking, and working together. This outstanding simulation session has been developed over a number of years by members of the In2: InThinking Network, a California-based non-profit company. It is presented on a regular basis within Pratt and Whitney Rocketdyne in Los Angeles and has also been presented numerous times across the United Kingdom, in audiences ranging from open public sessions to private sessions for members of city governments.

**Objectives:** At the completion of the seminar the participants should have the ability to better appreciate systemic interdependencies, the impact of variation, the vitality of people thinking together, and the limitations of individual and organizational knowledge. Taken together, participants will become more aware of how to foster an environment of thinking together, learning together, and working together.

**Bill Bellows:** Associate Technical Fellow, Pratt & Whitney Rocketdyne, Canoga Park, California, USA.

In his role as Associate Technical Fellow, Bill provides expert consulting, facilitation and instruction in the implementation of enterprise thinking activities, including: Taguchi Methods, variation management, resource management, resource leadership, problem solving and decision making, and Six Thinking Hats. He earned his B.S., M.S. and Ph.D. in mechanical engineering from Rensselaer Polytechnic Institute in Troy, New York.

For additional information contact CQI at 517 483-1363



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**InThinking Network**

**Capital Quality Initiative and In2: InThinking Network present:**

# Resource Leadership

**November 6, 2008**

**Reservation deadline: October 24, 2008**

**Register in any of three ways: (1) By Phone: 517-483-9853; (2) By FAX: 517-483-9927; (3) By mail: Lansing Community College, 9500 - BCI Registration, PO Box 40010, Lansing, MI 48901-7210**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date of Birth (Month/Day/Year)

\_\_\_\_\_  
Company/Organization

Male  Female (Optional)\*

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Home Address

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Primary Phone (Include Area Code)

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City

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State

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Zip

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Alternate Phone (Include Area Code)

\_\_\_\_\_  
Email Address

Ethnic Background  
(Optional)\*

- American Indian or Alaska Native  
 Asian  
 Black or African American  
 Hispanic or Latino (White)

- Hispanic or Latino (All other races)  
 Others  
 Native Hawaiian or Other Pacific Islander  
 White

\* This information is voluntary and will be held in confidence. Lansing Community College complies with all federal and state requirements, which include collecting this information.

Method of Payment:

Make Checks Payable to: **Lansing Community College**

Charge my

Visa  MasterCard for \$175 CQI or In2:InThinking Network Member; \$225 non-member

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CVV (3 digits on back of card)

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Feedback from previous sessions:

- *I was really impressed with what came out of a single pair of simulations*
- *An excellent day—very inspiring. Thanks very much*
- *Very instructive and time well spent—better than listening to all the theory*
- *An extraordinary day exploring our understanding of what it means for people to work together to accomplish a goal, and how the system supports or undermines them.*

