

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Graphic Communication
Associate in Applied Arts Degree

Curriculum Code: 1533 (Effective Fall 2011 – Summer 2016)

A graphic designer is an artist/communicator who creatively and effectively designs informational or promotional materials for output in print, web and/or a variety of mass media situations. Artistic skills related to producing effective visual information are essential for a graphic designer. An understanding of the principles of typography, color theory, computer graphic applications, web design, and pre-press techniques is necessary. Graphic designers are employed by design studios, advertising agencies, printing companies, publishers, newspapers, sign companies, and businesses that generate their own publications. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Communication, Media & the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: www.lcc.edu/cma/) or Academic Advising Department, Gannon Building, Room 212, telephone number (517) 483-1904.

REQUIREMENTS

CODE	TITLE	TOTAL: 42 CREDITS CREDIT HOURS
ARTS 102	Design & Communication	3
ARTS 131	Drawing I	3
ARTS 132	Figure Drawing	3
ARTS 151	Color & Illustration	3
ARTS 162	Type Communications	3
ARTS 164	Vector Drawing	3
ARTS 171	Comp Graphics/Digital Imaging	3
ARTS 173	Computer Graphics/Web Design	3
ARTS 179	Interface Design	3
ARTS 208	InfoGraphics	3
ARTS 269	The Portfolio	2
ARTS 281	Art Internship	3
HUMS 212	Art Hist from the Renaissance	4
MATH 118	The Art of Geometry	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 21-24 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: General Education Core Areas

6-9 Credits

(See *General Education Core Requirements* for information on how to fulfill these requirements.)

Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 1)	0
Global Perspectives and Diversity Core Area (See Note 1)	0
Mathematics Core Area (See Note 1)	0
Science Core Area	3-5
Writing Core Area	3-4

CHOICE 2: Graphic Design Specialty (Choose one Subchoice)	15 Credits
Subchoice 2A: Graphic Design	
ARTS 175 Creative Design and Publishing	3
ARTS 183 Design Markets and Influences	3
ARTS 251 Graphic Design Communications	3
ARTS 252 Graphic Design Publications	3
ARTS 253 Graphics Design Branding	3
Subchoice 2B: Web Design	
ARTS 178 Flash Programming for Artists	3
ARTS 226 Storyboards & Animatics	3
ARTS 229 Comp Graphics/Adv Web Design	3
ARTS 232 Comp Graphics/2-D Animation	3
ARTS 237 Comp Graphic/Flash Game Design	3
MINIMUM TOTAL	63

NOTE:

1. Students completing "REQUIREMENTS" have fulfilled the requirements for this Core area.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

Subchoice 2A: Graphic Design

I (Fall)	II (Spring)	III (Summer)	IV (Fall)
ARTS 102	ARTS 132	Lim.Ch.1	ARTS 164
ARTS 131	ARTS 151	Lim.Ch.1	ARTS 179
ARTS 162	ARTS 175		ARTS 252
ARTS 171	ARTS 183		HUMS 212
ARTS 173	ARTS 251		MATH 118

V (Spring)

ARTS 208
 ARTS 253
 ARTS 269
 ARTS 281

Subchoice 2B: Web Design

I (Fall)	II (Spring)	III (Summer)	IV (Fall)
ARTS 102	ARTS 132	Lim.Ch.1	ARTS 178
ARTS 131	ARTS 151	Lim.Ch.1	ARTS 179
ARTS 162	ARTS 164		ARTS 208
HUMS 212	ARTS 171		ARTS 226
MATH 118	ARTS 173		

V (Spring)

ARTS 229
 ARTS 232
 ARTS 237
 ARTS 269
 ARTS 281