

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Digital Media Specialist
Associate in Applied Science Degree

Curriculum Code: 1458 (Effective Fall 2011 – Summer 2016)

This degree is an integrated curriculum that prepares individuals for a career in the digital media, audio and cinematography fields. Students learn to apply technical knowledge and skills to production, post-production, and distribution in the audio, film, and video industries. The curriculum prepares individuals to function as staff, producers, video/sound editors, and directors of audio and video programs in organizations. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Communication, Media & the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: www.lcc.edu/cma/) or Academic Advising Department, Gannon Building, Room 212, telephone number (517) 483-1904.

REQUIREMENTS

| CODE | TITLE | TOTAL: 24 CREDITS CREDIT HOURS |
|----------|--------------------------------------|-----------------------------------|
| DMAC 120 | Digital Audio Production I | 4 |
| DMAC 130 | Digital Video Production | 4 |
| DMAC 140 | Pre-Production Design | 3 |
| DMAC 141 | Ethics and Impact of the Media | 3 |
| DMAC 240 | Employment Issues In Media | 2 |
| DMAC 244 | Media/Cinema Producer | 3 |
| DMAC 295 | Media/Cinema Portfolio (See Note 1) | 2 |
| DMAC 296 | Media/Cinema Internship (See Note 2) | 3 |

LIMITED CHOICE REQUIREMENTS

TOTAL: 38-44 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: General Education Core Areas

15-21 Credits

(See *General Education Core Requirements* for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)

| | |
|---|-----|
| Communication Core Area | 3-4 |
| Global Perspectives and Diversity Core Area | 3-4 |
| Mathematics Core Area | 3-4 |
| Science Core Area | 3-5 |
| Writing Core Area | 3-4 |

| | |
|---|-------------------|
| CHOICE 2: Media Specialty | 19 Credits |
| DMAC 121 Digital Audio Production II | 4 |
| DMAC 122 Audio Recording I | 4 |
| DMAC 131 Digital Cinematography I | 4 |
| DMAC 132 Video Post-Production I | 4 |
| DMAC 221 On-Location Audio Recording | 3 |
| DMAC 222 Audio Recording II | 4 |
| DMAC 223 Sound Design for Video/Cinema | 3 |
| DMAC 231 Digital Cinematography II | 4 |
| DMAC 232 Video Post-Production II | 4 |
| DMAC 234 Studio Production Techniques | 4 |
| DMAC 235 New Media Design/Distribution | 4 |
| DMAC 242 Broadcast Station Operations | 2 |
| DMAC 245 Workshop: Audio (See Note 3) | 2 |
| DMAC 246 Workshop: Video (See Note 4) | 2 |
| DMAC 247 Workshop: Cinema (See Note 5) | 2 |
| DMAC 250 Special Topics | 3 |
| | |
| CHOICE 3: Media Electives (See Note 6) | 4 Credits |
| DMAC 260 World Cinema | 4 |
| DMAC 261 Scriptwriting | 4 |
| MUSC 197 Intro to Music Technologies | 2 |
| MUSC 298 Advanced Music Technologies | 3 |
| | |
| MINIMUM TOTAL | 62 |

NOTES:

1. The Portfolio is a capstone course in this curriculum. All courses must be completed or taken concurrently with DMAC 295.
2. Enrollment in DMAC 296 will be limited to DMAC Majors who have successfully completed 75% of their DMAC course work.
3. DMAC 245 may be repeated one additional time for a total of 4 credits toward this degree.
4. DMAC 246 may be repeated one additional time for a total of 4 credits toward this degree.
5. DMAC 247 may be repeated one additional time for a total of 4 credits toward this degree.
6. "CHOICE 3" allows students to select from a list of elective college courses or, with the approval of Communication, Media & the Arts Department advisor, additional media courses (DMAC prefix) that will augment their academic program.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

| I | II | III | IV |
|----------|----------|----------|----------|
| DMAC 120 | DMAC 141 | DMAC 244 | DMAC 295 |
| DMAC 130 | DMAC 240 | Lim.Ch.1 | DMAC 296 |
| DMAC 140 | Lim.Ch.1 | Lim.Ch.1 | Lim.Ch.2 |
| Lim.Ch.1 | Lim.Ch.2 | Lim.Ch.2 | Lim.Ch.2 |
| Lim.Ch.1 | Lim.Ch.2 | Lim.Ch.2 | Lim.Ch.3 |
| | | | Lim.Ch.3 |