

# LANSING COMMUNITY COLLEGE

## CURRICULUM GUIDE

Apparel Merchandising and Design Technology  
Associate in Applied Science Degree

Curriculum Code: 1252 (Effective Fall 2011 – Summer 2016)

This program prepares students to promote product lines/brands and organize promotional campaigns at the wholesale level to attract retailer interest, wholesale purchasing, and supply contacts and perform operations connected with the distribution and sale of apparel and accessories. Includes instruction in wholesaling, wholesale advertising, selling and customer relations, retailing, apparel technologies, distribution, customer sales and service skills, and principles of consumer research and sales forecasting. The Associate in Applied Science degree provides students with an option for a career or the requisite foundation for transfer to a four-year college or university. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

### PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

### INFORMATION

Contact the Design & Construction Technologies Program, West Campus Building, Room M103, telephone number (517) 483-5338 (Website: [www.lcc.edu/design/fashion/](http://www.lcc.edu/design/fashion/)) or Student Services West Campus, West Campus Building, Room M106, telephone number (517) 267-5452.

### REQUIREMENTS

CODE	TITLE	TOTAL: 47 CREDITS CREDIT HOURS
BIOL 120	Environmental Science	4
FASH 100	Apparel and Textiles Sketching	3
FASH 107	Career Development	2
FASH 110	Computer Aided Design & Color	3
FASH 120	Intro to the Apparel Industry	3
FASH 125	Apparel Construction I	4
FASH 130	Apparel Analysis/Specification	3
FASH 150	Apparel and Textile Design	3
FASH 230	Costume History	3
FASH 260	Apparel Merch Planning/Control	3
FASH 263	Apparel/Textiles Internship (See Note 1)	2
FASH 270	Apparel/Textiles Portfolio	2
INTR 105	Introduction to Design Drawing	3
INTR 185	Textiles Analysis	3
MKTG 119	Mktg/Manage Your Profess Image	3
THEA 110	Introduction to Theatre	3

### LIMITED CHOICE REQUIREMENTS

TOTAL: 18-21 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

<b>CHOICE 1: General Education Core Areas</b>	<b>0 Credits</b>
<i>(See General Education Core Requirements for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)</i>	
Communication Core Area (See Note 2)	0
Global Perspectives and Diversity Core Area (See Note 3)	0
Mathematics Core Area (See Note 4)	0
Science Core Area (See Note 2)	0
Writing Core Area (See Note 5)	0
<b>CHOICE 2: Specialization (Choose one Subchoice)</b>	<b>11–14 Credits</b>
<b>Subchoice 2A: Visual Merchandising</b>	
FASH 101    Special Topics/App. & Textiles (See Note 6)	1–3
FASH 115    Wedding Planning Professional	3
FASH 144    Visual Merchandising & Display	3
MATH 117    Math for Business (See Note 4)	4
<b>Subchoice 2B: Fashion Technology/Production</b>	
FASH 225    Apparel Construction II	4
FASH 250    Adv Comp Aided Textile/App Dsn	3
MATH 118    The Art of Geometry (See Note 4)	3
METM 105    TQM in Manuf & Production	4
<b>CHOICE 3: Discipline Related History</b>	<b>4 Credits</b>
HUMS 211    Art History to the Renaissance	4
HUMS 212    Art Hist from the Renaissance	4
<b>CHOICE 4: Writing</b>	<b>3 Credits</b>
WRIT 124    Technical Writing	3
WRIT 127    Business Writing	3
<b>MINIMUM TOTAL</b>	<b>65</b>

**NOTES:**

1. It is recommended that students begin their worksite search one semester before enrolling for Apparel/Textiles Internship by completing a job application at the Career and Employment Services office, room 218 Gannon Building or online at [www.lcc.edu/ces](http://www.lcc.edu/ces). Please contact the supervising instructor prior to registration for both worksite placement and department approval. Contact the Design & Construction Technologies Program office at (517) 483–5338.
2. Students completing “REQUIREMENTS” have fulfilled the requirements for this Core area.
3. Students must complete one course from “CHOICE 3” to fulfill the requirements for this Core area.
4. Students following “Subchoice 2A” must complete MATH 117 or students following “Subchoice 2B” must complete MATH 118 to fulfill the requirements for the Mathematics Core area.
5. Students must complete one course from “CHOICE 4” to fulfill the requirements for this Core area.
6. Contact the Design & Construction Technologies Program Advisor at (517) 483–9679 for courses that will satisfy this area.

## SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

### Subchoice 2A: Visual Merchandising

<b>I – Fall</b>	<b>II – Spring</b>	<b>III – Fall</b>	<b>IV – Spring</b>
FASH 100	FASH 107	BIOL 120	FASH 101
FASH 120	FASH 110	FASH 125	FASH 144
INTR 105	FASH 115	FASH 130	FASH 150
MATH 117	INTR 185	FASH 230	FASH 260
THEA 110	Lim.Ch.3	MKTG 119	FASH 270
	Lim.Ch.4		
<b>V – Summer</b>			
FASH 263			

### Subchoice 2B: Fashion Technology/Production

<b>I – Fall</b>	<b>II – Spring</b>	<b>III – Fall</b>	<b>IV – Spring</b>
FASH 100	FASH 107	BIOL 120	FASH 225
FASH 110	FASH 150	FASH 125	FASH 260
FASH 120	INTR 185	FASH 130	FASH 270
INTR 105	MATH 118	FASH 230	METM 105
THEA 110	MKTG 119	FASH 250	Lim.Ch.3
	Lim.Ch.4		
<b>V – Summer</b>			
FASH 263			