

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Apparel Merchandising and Design Technology
Certificate of Achievement

Curriculum Code: 1205 (Effective Fall 2011 – Summer 2016)

Merchandise displayers, or visual merchandisers, plan and erect commercial displays such as those in windows and interiors of retail stores or at trade exhibitions. Those who would work on building exteriors erect major store decorations, including building and window displays, and spot lighting. Those who design store interiors outfit store departments, arrange table displays, and dress mannequins. In large retail chains, store layouts typically are designed corporately through a central design department. To retain the chain's visual identity and ensure that a particular image or theme is promoted in each store, designs are distributed to individual stores by e-mail, downloaded to computers equipped with the appropriate design software, and adapted to meet individual store size and dimension requirements.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Design & Construction Technologies Program, West Campus Building, Room M103, telephone number (517) 483-5338 (Website: www.lcc.edu/design/fashion/) or Student Services West Campus, West Campus Building, Room M106, telephone number (517) 267-5452.

REQUIREMENTS

CODE	TITLE	TOTAL: 35 CREDITS CREDIT HOURS
FASH 100	Apparel and Textiles Sketching	3
FASH 107	Career Development	2
FASH 110	Computer Aided Design & Color	3
FASH 120	Intro to the Apparel Industry	3
FASH 125	Apparel Construction I	4
FASH 130	Apparel Analysis/Specification	3
FASH 144	Visual Merchandising & Display	3
FASH 150	Apparel and Textile Design	3
FASH 230	Costume History	3
FASH 270	Apparel/Textiles Portfolio	2
INTR 105	Introduction to Design Drawing	3
INTR 185	Textiles Analysis	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 3-4 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: Discipline Related

3-4 Credits

FASH 101	Special Topics/App. & Textiles (See Note 1)	1-3
FASH 115	Wedding Planning Professional	3
FASH 225	Apparel Construction II	4
FASH 260	Apparel Merch Planning/Control	3
FASH 263	Apparel/Textiles Internship	2-4
FASH 275	Directed Study Apparel/Textile	1-4
MKTG 119	Mktg/Manage Your Profess Image	3

MINIMUM TOTAL

38

NOTES:

1. Contact the Design & Construction Technologies Program Advisor at (517) 483-9679 for courses that will satisfy this area.
2. To receive a certificate of achievement from Lansing Community College, a student must maintain a grade point average of 2.0 or above in the courses required for the certificate.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I – Fall	II – Spring	III – Summer	IV – Fall
FASH 100	FASH 107	Lim. Ch.	FASH 130
FASH 110	FASH 144		FASH 230
FASH 120	FASH 150		INTR 185
FASH 125	FASH 270		
INTR 105	Lim.Ch.		