

# LANSING COMMUNITY COLLEGE

## CURRICULUM GUIDE

Graphic Design  
Certificate of Achievement

Curriculum Code: 1020 (Effective Fall 2011– Summer 2016)

This certificate is designed for students who hold a post secondary degree (A.A., B.A., B.F.A., or M.F.A.) in the visual arts and wish to acquire or enhance their graphic design skills to prepare for employment.

### PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

### INFORMATION

Contact the Communication, Media & the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: [www.lcc.edu/cma/](http://www.lcc.edu/cma/)) or Academic Advising Department, Gannon Building, Room 212, telephone number (517) 483-1904.

### REQUIREMENTS

**TOTAL: 31 CREDITS**  
CREDIT HOURS

CODE	TITLE	CREDIT HOURS
ARTS 162	Type Communications (See Note 1)	3
ARTS 171	Comp Graphics/Digital Imaging (See Note 1)	3
ARTS 173	Computer Graphics/Web Design	3
ARTS 175	Creative Design and Publishing (See Note 1)	3
ARTS 195	Employ/Busn Issues for Artists	1
ARTS 228	Advanced Digital Imaging	3
ARTS 251	Graphic Design Communications (See Note 1)	3
ARTS 252	Graphic Design Publications	3
ARTS 253	Graphic Design Branding	3
ARTS 269	The Portfolio	2
ARWS 132	Introduction to QuarkXPress	1
MKTG 140	Introduction to Advertising	3
<b>MINIMUM TOTAL</b>		<b>31</b>

### NOTE:

1. Students in this curriculum may be granted approval to waive the prerequisites for this course by contacting an advisor in the Communication, Media & the Arts Department.

### SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I	II	III	IV
ARTS 162	ARTS 173	ARTS 195	ARTS 253
ARTS 171	ARTS 175	ARTS 252	ARTS 269
ARWS 132	ARTS 228	MKTG 140	
	ARTS 251		