

# LANSING COMMUNITY COLLEGE

## CURRICULUM GUIDE

International Business  
Associate in Business Degree

Curriculum Code: 0240 (Effective Fall 2017 – Summer 2022)

International business managers plan, organize, and control projects from start to finish for businesses and organizations with international connections. They help their company achieve its goals in differing cultural and governmental situations. Graduates of this program may work for a variety of organizations and businesses, both in this hemisphere and overseas. Knowledge of a foreign language and a technical or business specialty increases one's employability. This degree can be completed entirely online. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course. This degree can be completed entirely online.

### PREREQUISITES

Students should see [Course Descriptions](#) for course prerequisite information. See [Academic Assessment and Placement Testing for Student Success](#) for skills assessment and advising information.

### INFORMATION

Contact the Business & Economics Department, Gannon Building, Room 1222, telephone number (517) 483-1522 (Website: [www.lcc.edu/business/](http://www.lcc.edu/business/)) or Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

### REQUIREMENTS

**TOTAL: 27 CREDITS**

CODE	TITLE	CREDIT HOURS
ACCG 210	Principles of Accounting I	4
BUSN 118	Introduction to Business	3
BUSN 201	International Business	3
CITF 110	Intro Computer Info Systems	3
ECON 201	Principles of Economics–Micro	4
ECON 202	Principles of Economics–Macro	4
MKTG 119	Mktg/Manage Your Profess Image	3
MKTG 200	Principles of Marketing	3

### LIMITED CHOICE REQUIREMENTS

**TOTAL: 34–39 CREDITS**

Complete the indicated number of credits from **EACH CHOICE** listed below.

**CHOICE 1: [General Education Core Areas](#)****13 –18 Credits**

(Click the link above for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 1)	0
Global Perspectives and Diversity Core Area	3–4
Mathematics Core Area	3–5
Science Core Area	4–5
Writing Core Area	3–4

**CHOICE 2: Foreign Language (Choose one Subchoice. See Note 1)****8 Credits****Subchoice 2A**

FREN 121	Elementary French I	4
FREN 122	Elementary French II	4

**Subchoice 2B**

GRMN 121	Elementary German I	4
GRMN 122	Elementary German II	4

**Subchoice 2C**

JAPN 121	Elementary Japanese I	4
JAPN 122	Elementary Japanese II	4

**Subchoice 2D**

SPAN 121	Elementary Spanish I	4
SPAN 122	Elementary Spanish II	4

**CHOICE 3: International/Business Related (See Note 2)****13 Credits**

ACCG 211	Principles of Accounting II	4
COMM 130	Fund of Public Speaking	3
ENGL 122	Composition II	4
GEOG 200	World Regional Geography	4
HUMS 213	World Civilizations to 1600	4
HUMS 214	World Civilizations from 1600	4
LEGL 215	Business Law–Basic Principles	3
MGMT 225	Principles of Mgmt/Leadership	3
MGMT 231	Developing and Leading Teams	3
MKTG 210	Marketing on the Internet	3
MKTG 235	Marketing Internship	3
POLS 270	International Relations	3

**MINIMUM TOTAL****61**

**NOTES:**

1. Students completing FREN 122 or GRMN 122 or JAPN 122 or SPAN 122 have fulfilled the requirements for the Communication Core Area.
2. COMM 130 was formerly SPCH 130.
3. Students should meet with a Business & Economics Department program advisor to assure that selection of "LIMITED CHOICE" courses will best fit their career plans.

**SUGGESTED COURSE SEQUENCE**

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

<b>I</b>	<b>II</b>	<b>III</b>	<b>IV</b>
BUSN 118	BUSN 201	ACCG 210	ECON 202
CITF 110	MKTG 200	ECON 201	Lim.Ch.
MKTG 119	Lim.Ch.	Lim.Ch.	Lim.Ch.
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.