

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

International Business
Associate in Business Degree

Curriculum Code: 0240 (Effective Fall 2011 – Summer 2016)

International business managers plan, organize, and control projects from start to finish for businesses and organizations with international connections. They help their company achieve its goals in differing cultural and governmental situations. Graduates of this program may work for a variety of organizations and businesses, both in this hemisphere and overseas. Knowledge of a foreign language and a technical or business specialty increases one's employability. This degree can be completed entirely online. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course. This degree can be completed entirely online.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Business & Economics Department, Gannon Building, Room 190, telephone number (517) 483-1522 (Website: www.lcc.edu/business/) or Academic Advising Department, Gannon Building, Room 212, telephone number (517) 483-1904.

REQUIREMENTS

CODE	TITLE	TOTAL: 30 CREDITS CREDIT HOURS
ACCG 210	Principles of Accounting I	4
BUSN 118	Introduction to Business	3
BUSN 201	International Business	3
CITF 110	Intro Computer Info Systems	3
ECON 201	Principles of Economics-Micro	4
ECON 202	Principles of Economics-Macro	4
MGMT 234	Diversity in the Workplace	3
MKTG 119	Mktg/Manage Your Profess Image	3
MKTG 200	Principles of Marketing	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 30-34 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: General Education Core Areas

9-13 Credits

(See *General Education Core Requirements* for information on how to fulfill these requirements.

Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 1)	0
Global Perspectives and Diversity Core Area (See Note 2)	0
Mathematics Core Area	3-4
Science Core Area	3-5
Writing Core Area	3-4

CHOICE 2: Foreign Language (Choose one Subchoice) (See Note 1)	8 Credits
Subchoice 2A	
FREN 121 Elementary French I	4
FREN 122 Elementary French II	4
Subchoice 2B	
GRMN 121 Elementary German I	4
GRMN 122 Elementary German II	4
Subchoice 2C	
JAPN 121 Elementary Japanese I	4
JAPN 122 Elementary Japanese II	4
Subchoice 2D	
SPAN 121 Elementary Spanish I	4
SPAN 122 Elementary Spanish II	4
CHOICE 3: International/Business Related (See Note 3)	13 Credits
ACCG 211 Principles of Accounting II	4
BUSN 160 Starting a Business	4
BUSN 161 Writing a Business Plan	2
GEOG 200 World Regional Geography	4
HUMS 213 World Civilizations to 1600	4
HUMS 214 World Civilizations from 1600	4
LEGL 215 Busn Law I, Basic Principles	3
MGMT 225 Principles of Mgmt/Leadership	3
MGMT 231 Developing and Leading Teams	3
MGMT 280 Mgmt/Leadership Internship	3
MKTG 210 Marketing on the Internet	3
MKTG 235 Marketing Internship	3
POLS 270 International Relations	3
MINIMUM TOTAL	60

NOTES:

1. Students completing FREN 122 or GRMN 122 or JAPN 122 or SPAN 122 have fulfilled the requirements for the Communication Core Area.
2. Students completing "REQUIREMENTS" have fulfilled the requirements for this Core area.
3. Students should confer with a Business & Economics Department program advisor to assure that selection of "LIMITED CHOICE" courses will best fit their career plans.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I	II	III	IV
BUSN 118	BUSN 201	ACCG 210	ECON 202
CITF 110	MKTG 200	ECON 201	Lim.Ch.1
MGMT 234	Lim.Ch.1	Lim.Ch.2	Lim.Ch.2
MKTG 119	Lim.Ch.1	Lim.Ch.3	Lim.Ch.3
Lim.Ch.1	Lim.Ch.3	Lim.Ch.3	Lim.Ch.3