

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Travel and Tourism
Associate in Business Degree

Curriculum Code: 0229 (Effective Fall 2009 – Summer 2014)

Travel agents, tour escorts, cruise line and airline personnel plan trips and arrange lodging, modes of travel, and travel services for customers. They may specialize in foreign or domestic service, individual or group travel, or a specific geographical area. Travel customer service representatives are employed by airlines, cruise lines, tour companies, railroads, and tourism bureaus to provide travel information and arrange accommodations for tourists. They answer questions, offer suggestions, verify arrival/departure times, and provide literature on trips, excursions, sports events, concerts, and plays. Travel, tour, cruise and airline personnel may confer with customers by phone or in person, or plan trips for them in response to mail requests. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor or counselor before enrolling in any course.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Business Department, Gannon Building, Room 190, telephone number (517) 483-1522 (Website: www.lcc.edu/business/) or Counseling and Advising Centers, Gannon Building, Room 204, telephone number (517) 483-1904.

REQUIREMENTS

CODE	TITLE	TOTAL: 45 CREDITS CREDIT HOURS
CITA 110	Intro to Microsoft Office	3
SPCH 110	Oral Comm in the Workplace	3
TRVL 100	Travel Industry Operations	3
TRVL 125	Destinations I	3
TRVL 130	Destinations II	3
TRVL 131	Destinations III	3
TRVL 140	Airline Computer Reservation I	3
TRVL 145	Intro Cruise Sales/Ground Tran	3
TRVL 190	Internship	3
TRVL 200	Sales/Mktg for Travel/Tourism	3
TRVL 210	Group Travel/Escorting Ops	3
TRVL 250	Airline Comptr Reservation II	3
TRVL 265	Fund of Business Travel	3
TRVL 270	Travel Associate Practicum	3
WRIT 127	Business Writing	3

LIMITED CHOICE REQUIREMENTS**TOTAL: 16–21 CREDITS**Complete the indicated number of credits from **EACH CHOICE** listed below.**CHOICE 1: General Education Core Areas****9–13 Credits**(See *General Education Core Requirements* for information on how to fulfill these requirements.)

Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 1)	0
Global Perspectives and Diversity Core Area	3–4
Mathematics Core Area	3–4
Science Core Area	3–5
Writing Core Area (See Note 1)	0

CHOICE 2: Specific Travel Occupations (Choose one subchoice)**7 Credits****Subchoice 2A: Tour/Cruise Operations**

HMFS 229	Convention/Meeting Management	3
SPCH 130	Fund of Public Speaking	3
TRVL 102	Special Topics in Travel	1–4

Subchoice 2B: Travel Agencies

MGMT 290	TIME Series Topics	1–3
TRVL 102	Special Topics in Travel	1–4
TRVL 170	Independent Travel Agencies	3

MINIMUM TOTAL**61****NOTES:**

- Students completing "REQUIREMENTS" have fulfilled the requirements for this Core area.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor or counselor for help with adjustments.

I	II	III	IV
CITA 110	SPCH 110	TRVL 131	TRVL 190
TRVL 100	TRVL 130	TRVL 200	TRVL 210
TRVL 125	TRVL 140	TRVL 250	TRVL 265
WRIT 127	TRVL 145	Lim.Ch.	TRVL 270
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.
Lim.Ch.	Lim.Ch.		