

# LANSING COMMUNITY COLLEGE

## CURRICULUM GUIDE

Graphic Design  
Associate in Applied Arts Degree

Curriculum Code: 0219 (Effective Fall 2009 – Summer 2014)

A graphic designer is an artist who creatively and effectively designs informational or promotional materials for publication and/or use in a variety of mass media situations. Artistic skills related to producing effective visual information are essential for a graphic designer. An understanding of the principles of typography, color theory, computer graphic applications, and pre-press techniques is necessary. Graphic designers are employed by design studios, advertising agencies, printing companies, publishers, newspapers, sign companies, and businesses that generate their own publications. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor or counselor before enrolling in any course.

### PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

### INFORMATION

Contact the Media, Art, and Information Technologies Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: [www.lcc.edu/mait/](http://www.lcc.edu/mait/)) or Counseling and Advising Centers, Gannon Building, Room 204, telephone number (517) 483-1904.

### REQUIREMENTS

**TOTAL: 52 CREDITS**  
CREDIT HOURS

CODE	TITLE	
ARTS 102	Design & Communication	3
ARTS 131	Drawing I	3
ARTS 162	Type Communications	3
ARTS 171	Comp Graphics/Digital Imaging	3
ARTS 173	Computer Graphics/Web Design	3
ARTS 175	Creative Design and Publishing	3
ARTS 195	Employ/Busn Issues for Artists	1
ARTS 251	Graphic Design Communications	3
ARTS 252	Graphic Design Publications	3
ARTS 253	Graphic Design Branding	3
ARTS 257	Computer Prepress Prod Tech	4
ARTS 269	The Portfolio	2
ARTS 281	Art Internship	3
ARWS 132	Introduction to QuarkXPress	1
HUMS 211	Art History to the Renaissance	4
HUMS 212	Art Hist from the Renaissance	4
MATH 118	The Art of Geometry (See Note 1)	3
MKTG 140	Introduction to Advertising	3

**LIMITED CHOICE REQUIREMENTS****TOTAL: 9–15 CREDITS**Complete the indicated number of credits from **EACH CHOICE** listed below.**CHOICE 1: General Education Core Areas****6–9 Credits**(See *General Education Core Requirements* for information on how to fulfill these requirements.)

Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 2)	0
Global Perspectives and Diversity Core Area (See Note 2)	0
Mathematics Core Area (See Note 2)	0
Science Core Area	3–5
Writing Core Area	3–4

**CHOICE 2: Area of Emphasis (Choose one subchoice)****3–6 Credits****Subchoice 2A: Illustration Emphasis**

ARTS 132	Figure Drawing	3
ARTS 151	Computer Graphics/Illustration	3
ARTS 213	Illustration Fundamentals	3
ARTS 231	Comp Graphics/Adv Illustration	3

**Subchoice 2B: Web Emphasis**

ARTS 229	Comp Graphics/Adv Web Design	3
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**Subchoice 2C: Imaging Emphasis**

ARTS 228	Advanced Digital Imaging	3
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**MINIMUM TOTAL****61****NOTES:**

1. MATH 118 is the minimum Math requirement to meet the General Education Core Math requirement for this curriculum. Students wishing to transfer to a four-year college should see a Media, Art, and Information Technologies Department advisor for appropriate Math Core selections.
2. Students completing "REQUIREMENTS" have fulfilled the requirements for this Core area.

**SUGGESTED COURSE SEQUENCE**

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor or counselor for help with adjustments.

I	II	III	IV
ARTS 102	ARTS 171	ARTS 252	ARTS 195
ARTS 131	ARTS 173	HUMS 212	ARTS 253
ARTS 162	ARTS 175	MATH 118	ARTS 257
HUMS 211	ARTS 251	MKTG 140	ARTS 269
Lim.Ch.1	ARWS 132	Lim.Ch.2	ARTS 281
	Lim.Ch.1		Lim.Ch.2