

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Business Administration
Associate in Business Degree

Curriculum Code: 0243 (Effective Fall 2007 – Summer 2012)

This degree program, which can be completed entirely online, provides basic instruction in key business areas such as management, marketing, finances, computers and other business-related areas. Graduates of this program may qualify for entry level/hands-on positions.

Additional education will enhance an individual's employment and advancement opportunities.

Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor or counselor before enrolling in any course.

PREREQUISITES

Students should see *Course Descriptions* or *Course Offerings* for course prerequisite information. See the *Assessment and Placement Testing* section for skills assessment and advising information.

INFORMATION

Contact the Business Department, Gannon Building, Room 190, telephone number (517) 483-1522 (Website: <http://www.lcc.edu/business/>) or Counseling and Advising Centers, Gannon Building, Room 204, telephone number (517) 483-1904.

REQUIREMENTS

CODE	TITLE	TOTAL: 35 CREDITS CREDIT HOURS
ACCG210	Principles of Accounting I	4
BUSN118	Introduction to Business (See Note 1)	3
BUSN201	International Business	3
ECON201	Principles of Economics-Micro	4
LEGL215	Business Law I, Basic Principles	3
MGMT200	Creative Thinking for Business	3
MGMT225	Principles of Management	3
MGMT234	Diversity in the Workplace	3
MKTG200	Principles of Marketing	3
SPCH110	Oral Communication in the Workplace	3
WRIT127	Business Writing	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 26-31 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: General Education Core Areas

7-9 Credits

(See *General Education Core Requirements* for information on how to fulfill these requirements.

Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 2)	0
Global Perspectives and Diversity Core Area (See Note 2)	0
Mathematics Core Area	3-4
Science Core Area	4-5
Writing Core Area (See Note 2)	0

CHOICE 2: Management Related (See Note 3)	5–6 Credits
CHOICE 3: Marketing Related (See Note 4)	5–6 Credits
CHOICE 4: Computer Related (See Note 5)	3–4 Credits
CHOICE 5: Business/Entrepreneurship Studies (See Note 6)	6 Credits
ACCG161 Accounting with Quickbooks	2
ACCG211 Principles of Accounting II	4
BUSN250 Personal Finance	3
BUSN251 Stock Market Essentials	3
ECON202 Principles of Economics–Macro	4
LABR200 Introduction to Labor Relations	3
LABR204 Employment Law for Managers	3
LEGL150 Legal Issues: Starting a Small Business	2
LEGL216 Business Law II, Commercial Law	3
LEGL217 Business Law III, Business Organization	3
MGMT345 Context and Transformation	3
MINIMUM TOTAL	61

NOTES:

1. Students seeking an emphasis in entrepreneurship should take BUSN160 and BUSN161 instead of BUSN118.
2. Students completing "REQUIREMENTS" have fulfilled the requirements for this Core area.
3. Choose courses with a MGMT prefix that are not already used to meet degree requirements. Up to 3 credits total from the TIME Series Topics (MGMT290) may be used. BUSN295 may also be used.
4. Choose courses with a MKTG prefix that are not already used to meet degree requirements.
5. Choose CIT_ prefix courses of 100 or above.
6. Students should confer with a Business Careers program advisor to assure that selection of Limited Choice courses will best fit their career plans.
7. This degree can be completed entirely online. Students wishing to complete an online business transfer program should consult with an advisor in the Business Department.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor or counselor for help with adjustments.

I	II	III	IV
BUSN118	BUSN201	ACCG210	LEGL215
SPCH110	MGMT225	ECON201	Lim.Ch.
WRIT127	MGMT234	MGMT200	Lim.Ch.
Lim.Ch.	MKTG200	Lim.Ch.	Lim.Ch.
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.
Lim.Ch.			