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Important: Time to RSVP for November 15 IT Council luncheon

If you are planning to attend the IT Council membership meeting on Thursday, November 15 from 11:30am-1pm at the LCC/MTEC (West Campus)—located at 5708 Cornerstone Drive in Lansing, please RSVP by emailing me at: cknapp@camw.net. Next week's membership meeting will feature the rescheduled "Grow Your Own" presentation by Jackson National Life Insurance, news about the IT Council's latest "Project MillTary" and "Tech Tours" initiatives, incumbent worker training overview by CAMW's Chief Training Officer, and much, much more.

New Resource: "IT Tips" Weekly Media Service

In an effort to continually promote our vibrant IT industry, the Capital Area IT Council Marketing and Public Relations Committee has developed a new media resource. "IT Tips" is our new communication tool for sharing high-tech and information technology story leads and ideas with reporters, economic developers and other interested parties on a regular basis (see attachments.)

Do you have an exciting story about your company that you would like to share? Would you consider serving on a speaker's bureau of local IT employers for media to contact when they need additional industry background or comments for their stories? We want to hear from you—and Lansing residents and area businesses NEED to hear from you!

Please contact Kate Tykocki, Marketing and Public Relations Director at Capital Area Michigan Works! At: kykocki@camw.net.

Save the Date: LCC "ProDev" Employer Luncheon

You are invited to attend the Lansing Community College "ProDev" luncheon on Wednesday, December 5 from 11:30am-1pm at the Abel B. Sykes Technology and Learning Center (see attached invite.) PRO-DEV is the Business, Media, and Information Technology Division's school-to-work student professional development initiative created specifically to fulfill industry need.

Grow Your Future IT Workforce by Supporting Hands-on Learning at Lansing Community College. RSVP by contacting Laura Braun (517-483-1587 or braunl@lcc.edu) by **Friday, November 30, 2007**

On the Web: MSU Newsroom

Below is a link to a new web resource from our friends at Michigan State University...

<http://newsroom.msu.edu/site/indexer/3240/content.htm>

You'll notice that the site currently features summaries of several live-case projects that were previously attached to our weekly e-newsletter—and our faculty partners are still looking for companies to participate as employer clients so please follow-up with the appropriate contacts if you are interested.