



## Organizational Items...

### Membership Drive/Fund Raising Efforts

- ✚ Continue to distribute “benefits of membership” informational packet and “CAITC Membership Application” via electronic network
- ✚ Follow-up with prospective members being conducted by Operating Board and Executive Director
- ✚ To date, 42 companies/organizations have joined and we have received \$70,200 in contributions/pledges toward fund raising goal of \$100,000
- ✚ This continues to be our biggest priority, so please consider how you and your organization can support these efforts and assist us with expanding our membership base

### MTB/RSS Feed Project

- ✚ Over the past few months, the CAITC has been working with DLEG to introduce RSS Feed technology to the Michigan Talent Bank system
- ✚ This RSS Feed feature allows us to provide valuable career information in real time, offer employers increased visibility for their current openings, and support DLEG's efforts to market/promote the MTB to more organizations
- ✚ The DLEG/MTB RSS Feeds link is now live on the public portion of the IT Council web site—so makes sure to post your available opportunities on the MTB!

### 2008/2009 “Tech Tours” Planning

- ✚ The Capital Area IT Council Recruitment/Retention Committee met on July 15 to review the 2007/2008 “Tech Tours” program and begin planning for the upcoming year
- ✚ What unique aspects of our local IT industry would your company be able to showcase to local college students? We want to know...
- ✚ If your company would be interested in being a stop on one of our upcoming “Tech Tours”, please contact Chris Knapp at: 517-492-5592 or [cknapp@camw.net](mailto:cknapp@camw.net)

### Next IT Council Membership Meeting

- ✚ Mark your calendars for the next IT Council membership meeting—Friday, October 3 from 8:30-10am
- ✚ We will be holding our meeting at the Kellogg Center to coincide with the 40<sup>th</sup> anniversary celebration for the Department of Computer Science and Engineering at MSU
- ✚ Our Marketing/Public Relations Committee has been working with the CSE celebration committee to line up guest speakers—so stay tuned for more information

## Mid-Michigan STEM Initiative Proposal

- ✚ Capital Area Michigan Works! along with 4 other MWA's and Public Policy Associates submitted a
- ✚ proposal to DOL for funding a Mid-Michigan STEM Initiative which will help better prepare staff at the one-stop centers as they work to direct more job seekers and young people into STEM careers
- ✚ The Capital Area IT Council and TechSmith submitted letters of support—the IT Council and its member employers will continue to play an important role in the development and implementation of
- ✚ many of the programs being proposed
- ✚ The proposal has made it to the second round of consideration—if funded we will be looking for
- ✚ employers to participate on some of the planning teams or who would be willing to host tours of their facilities
- ✚ If you would be interested in getting involved with a Mid-Michigan STEM Initiative (or any of our other K12 programs like “Adopt-A-School”.) please contact Chris Knapp at: 517-492-5592 or [cknapp@camw.net](mailto:cknapp@camw.net)

## Capital Area IT Council Strategic Planning Session

- ✚ The Capital Area IT Council's Executive Committee will be holding a strategic planning session on Wednesday, July 23 from 8am-1pm
- ✚ All IT Council member employers/partners are welcome to participate
- ✚ For more information please contact Chris Knapp at: 517-492-5592 or [cknapp@camw.net](mailto:cknapp@camw.net)

## Announcements...

### East Lansing Economic Initiatives

The City of East Lansing is in the process of creating physical office space in the third floor of the Barnes and Noble building downtown, that will offer traditional and enhanced incubator services, such as low-cost rent, shared equipment, business consulting, secretarial services, conference rooms, and mentoring programs. The technology incubator caters towards developing MSU spin-offs, IT entrepreneurs, and local technology ventures--the space is also designed for established IT related companies that will serve as anchor tenants for the SmartZone.

The goal of the East Lansing SmartZone is to create opportunities to grow or attract businesses associated with Technology by providing incubator space, entrepreneurial expertise, exposure to potential markets, access to capital, incentives, and long-term planning. The long-term goal is to create and retain these businesses in the SmartZone area or, at the very least, in the Lansing regional economy

The SmartZone focuses on:

1. Promoting economic growth including jobs, income and investment
2. Encouraging the entrepreneurial spirit
3. Providing value to client businesses and stakeholders

If you have any questions or would like more information please contact Jeff Smith, Project Manager - New Economic Initiatives/Planning and Community Development with the City of East Lansing at: 517-319-6861 or [jjsmith@ci.east-lansing.mi.us](mailto:jjsmith@ci.east-lansing.mi.us)

## IP3 Security Seminar

On August 7-8, 2008, IP3 is partnering with Michigan State University to host "Strategy to Reality" on the East Lansing campus (8am-4:30pm, East Fee Hall, Room E105.) This 2-day seminar is a technical workshop for corporate IT security directors that's delivered in 20 cities each year--the seminar provides an executive orientation to the critical issues surrounding information system security, and integrates both technology and management issues. To register for the event, please visit:

<http://www.ip3seminars.com/security/register.php>

(Note: they are offering a discounted rate for IT Council member employers--use the registration code **CAIT150** to receive a discount admission to the seminar)

**If you have any questions or would like more information about the seminar, please contact Chris Knapp at: 517-492-5592 or [cknapp@camw.net](mailto:cknapp@camw.net)**

## State News "Welcome Week" Information

The State News—Michigan State University's campus newspaper—is currently selling advertisement space for their "Welcome Week" edition, which will be published on Wednesday, August 20—which is the first move-in day on campus. The "Welcome Week" edition is their biggest issue of the year and a great way to expose your company to the thousands of MSU students returning to campus. Below are the sections that still have available advertising space and the corresponding deadlines for placing orders...

- ✚ Lowdown section (entertainment, nightlife): July 21<sup>st</sup>
- ✚ Sports section: July 28<sup>th</sup>
- ✚ Classified section: August 4<sup>th</sup>

For more information or to place an advertisement, please contact Shannon Flowerday, Account Executive with the State News at: 517-432-3010 or [flowerd2@gmail.com](mailto:flowerd2@gmail.com)

## Earn, Learn and Intern

MSU Career Services Network and Lansing LEAP are hosting a free event on August 27th to promote internship opportunities with local employers--they would like as many businesses as possible to participate so we can show the students what the area has to offer. This event will coincide with the on campus businesses and will be held in the Student Services building. To register for the Earn, Learn, and Intern Event go to:

<https://msu-csm.symplicity.com/events/ELI2008>

If you would like more information or have any questions, please contact Paul Jaques, Internship Developer with Career Services at Michigan State University at: 517-353-5583 or [jaques@msu.edu](mailto:jaques@msu.edu)

## **LCC Foundation – Opportunities to Support Students Studying IT Programs at LCC**

The Lansing Community College Foundation is committed to providing scholarship opportunities to deserving students in our community and would like to partner with local companies to create more of these opportunities. Companies can support the LCC Foundation in a number of different ways—including aligning existing professional development/tuition reimbursement programs with the foundations available resources. Here are just a few options for your company to consider...

### **Scholarships (Restricted)**

- ✚ Funded annually
- ✚ Minimum amount: \$1,500
- ✚ Donor may direct criteria for awarding (for example: enrolled in IT program, minimum grade point average, plans to transfer to a four year institution, commit to working for company for 2 years if employment is offered, etc.)

**Internships** (Restricted scholarship with an internship/work requirement as a specialized criteria)

### **Endowed**

- ✚ Principal from an endowed scholarship is invested and the earnings used to fund the scholarship awards
- ✚ Minimum commitment: \$25,000 to be fully funded--initial Contribution: \$5,000 with payments over a 5 year period (interest on the fund can be used to increase balance while the fund is growing)
- ✚ Award amount: Enters into repayment status when \$25,000 is reached--amount determined annually by a finance committee of the LCC Foundation Board of Directors—usually 5% of average quarterly balance for the past 5 years

**Contribute to Established Scholarship) (i.e.: donate to the existing Next Generation Endowed Scholarship)**

- ✚ This scholarship was established in 2007 to award scholarships to students enrolled in emerging industry programs: IT, Healthcare, Alternate Energy

### **Employee Tuition Reimbursement**

- ✚ At the direction of the company's Human Resource Department, the Foundation can apply tuition reimbursement awards to an employee's LCC account

If you would like more information or have any questions, please contact Peggy Hellwig, Scholarship Coordinator with the Lansing Community College Foundation at: 517-483-1989 or [hellwigm@lcc.edu](mailto:hellwigm@lcc.edu)