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CAMW Legislative Breakfast – Wednesday, April 30

Capital Area Michigan Works! invites you to join us as we host a Legislative Breakfast on Wednesday, April 30 from 7:30-8:30am at the Capital Area Michigan Works! Lansing service center—located at 2110 S. Cedar Street in Lansing. At the breakfast, business, education, government and community leaders will discuss with local legislators our regional economy, economic development, education and other relevant topics. The April breakfast will also feature a special discussion of the No Worker Left Behind effort.

Please join us for this brief, yet informative, event giving you the opportunity to connect with local legislators. To RSVP, please contact Kate Tykocki, marketing and public relations director, at ktykocki@camw.net.

GM Job Fair Coming to Lansing

Looking for experienced workers? GM has 5500 employees eligible for their early buyout. 2000 of them are expected to attend a statewide "job fair" to be held in Lansing at the Lansing Center downtown on May 9 from 10am-7pm.

There is no fee for your company to participate. Breakfast and Lunch will be provided-- coffee, juice, pop and lots of snacks will be available through out the day. If you are able to participate or would like more information, please contact Susan Maylone at smaylone@yahoo.com or 248-320-9021.

Attention: Upcoming Social Networking Events

Social Media, presented By: Ryan Doom, CEO of Web Ascender

If you would like to learn more about social media, social networking and some of the latest ways to collaborate via the internet please plan on attending a presentation on Thursday, April 10 at the Michigan Chamber of Commerce in downtown Lansing. The presentation will cover the impact of social networking; how blogs, podcasts, video and wikis are changing the internet and how companies like MySpace, YouTube, Facebook, Flickr, Wikipedia, and Wordpress are defining new ways for individuals and businesses to publish content on the Internet. Learn how the new wave of "Web 2.0" social networking tools and online collaboration will affect your business in 2008.

The event will take place on Thursday, April 10, from 7:30-9am at the Michigan Chamber of Commerce—located at: 600 S. Walnut St. in Lansing. The cost for the event is: \$20 for Members, \$40 for ACCESS and Prospective Members (includes lite-breakfast.) To RSVP for this event, please contact the Chamber at 517-487-6340 or events@lansingchamber.org <<mailto:events@lansingchamber.org>>.

Social Networking Gurus Come To Lansing in April

ConneCTech, Michigan's premier technology network, is announcing that social networking authorities Dave Biskner of Biznet Internet Solutions, Terry Bean of Networked Inc., and Jason Patino of Latitude U. will come to the Kellogg Center on Tuesday, April 29 for a morning session geared toward helping technology professionals determine how best to use all available tools on the Web.

Given that there are already many social networking tools available and that the number is increasing rapidly, it's hard to know exactly what to say yes to and what won't serve your purpose as a professional. But, the best place to start is with identifying what an individual's networking goals are, and understand which tool is best for that purpose. The event will also build in one-on-one networking time before and after the presentation so local, like-minded technology professionals can come meet their peers. The event runs from 7:30-10am, and the cost to attend is \$15 for ConneCTech members and \$25 for non-members.

To discover how ConneCTech Greater Lansing can help you connect with the information, resources and tools vital to your success, or to register for this event, visit <http://www.connectechlansing.org>

“Linking Lansing & U” Internship Efforts

How many of your employees are MSU grads? What if we could entice even more MSU students to stay in this region after graduation, contributing to our companies and helping grow our local economy? Would you help?

You can help!

More than 50 MSU students WANT to live and work in Lansing this summer, but they can't find internships. Linking Lansing and U wants to connect them with your companies for paid or unpaid internships, or volunteer opportunities in your business. Students can be there as little as 10 or as often as 40 hours per week.

You can help Linking Lansing and U place these students in one of two ways:

1. Send any internship postings for this summer to Caitlin Malloy, Linking Lansing and U Director, cmalloy@ci.lansing.mi.us. We'll share them with the students looking to stay in the area, as well as post them up on MySpartanCareer.com, MSU Career Services' job posting Web site (don't worry, it's free!).
2. Don't have a formal internship program, but would be willing to take students? Just email Caitlyn, cmalloy@ci.lansing.mi.us, the departments you'd be willing to take an intern in... we'll email you the resumes of the students looking in that field and you can follow up.

Students looking for local internships are majoring in business, finance, accounting, human resources, healthcare, hospitality business, prelaw, economics, marketing, supply chain, real estate, retail, urban planning, statistics, elementary education and mechanical engineering.

Please help us connect these students with opportunities to get engaged in the Lansing business community and help grow our workforce and our region!