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Dear IT Council Members and Partners,

Just a quick reminder that there are several projects and events for which we still need your input and involvement. I have included detailed information about these various projects/events in previous emails, but to emphasize a few of the ones that need your immediate attention:

- \*GM Career Orientation Event on April 10—let me know if your company is interested in participating
- \*Proposed MSU College of Engineering “boot-camp” employer survey (need completed surveys by C.O.B. on April 3)
- \*“50 Over 50” (Experiential Opportunity Activity) Project—need to know about your company’s paid and non-paid internships, job shadows, etc.
- \*CAITC Membership Drive/Fund Raising Activities—become a member today!

Please submit the appropriate information as soon as possible and/or let me know if you are interested in participating with these or any other CAITC events/projects.

As always, thank you in advance for your continued support of the IT Council!

Chris Knapp  
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Capital Area IT Council  
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**Attention: Advertising in MSU “Career Passport”**

The Career Services Network is very excited about the opportunity to partner with IT-related organizations in the Mid-Michigan area. An effective way to promote your job opportunities to career-minded Spartans interested in the world of information technology careers is to advertise in the Career Passport, MSU Career Services Network’s exclusive 60-page full-color annual magazine. Career Passport also provides resources available at MSU on career exploration and preparation, highlights career fairs, MySpartanCareer.com (MSU’s job posting system) and a calendar of career-related events.

Advertising in the Career Passport can further develop your brand with MSU students, especially those in computer science, engineering, mathematics, and business-related majors. Some of the major benefits include:

- \* Distribution of 20,000 issues directly given to students each year during advising appointments and career workshops
- \* The Career Passport is a highly recognized brand at MSU and the exclusive source for career information for Spartan students
- \* It has a long shelf life—students hang on to their Career Passports throughout their college career and beyond
- \* An engaged student readership—students who have a Career Passport are actively seeking information on career opportunities
- \* Career Passport recently won a NACE 2008 Excellence Award for Information Resources for Students. This award confirms that the Career Passport is among the best career publications for college students in the country!

This year, the MSU Career Passport will include a "seal" on each ad indicating companies headquartered here in Spartan Country, helping to highlight local businesses and further demonstrate the vibrant IT industry that exists here in the Capital Area. For more information on pricing and ad specifications for the Career Passport—or to reserve your ad space, call Becky Hoppenstand in Career Services at 517-884-1330.

### **Career Event: Livingston Regional Job Fair**

The Livingston Regional Job Fair is returning to Crystal Gardens (located at 5768 E. Grand River in Howell) on Wednesday April 23 from 11am-4pm. This outstanding event is instrumental in connecting employers with employees. It will bring hundreds of well qualified job seekers to potential employers, with resumes in hand.

For more information or to find out how to register for the event, please contact: Mary Switzer, Livingston County Michigan Works! At: 517-552-2104

### **Announcing: CACC Programming, Database & Website Development Technology Showcase**

The Capital Area Career Center (CACC) *Programming, Database & Website Development* class is presenting its first *Technology Showcase* on **Tuesday, April 29 from 4-7 pm at the** Capital Area Career Center—located at 611 Hagadorn Road in Mason.

The overall purpose of the *Technology Showcase* is for students to present and display the results of their hard work during the 2007-2008 school year. Students will present projects in business programming, game programming and website development. For more information, please see invite letter (attached) or contact Gwen Taylor at 517-244-1320 or [gtaylor@inghamisd.org](mailto:gtaylor@inghamisd.org).

### **Great Lakes IT Report Spring Tech Tour Coming to Lansing on April 29**

The dates have been set for the Great Lakes IT Report's Spring Tech Tour 2008, and Matt Roush, Editor of the Great Lakes IT Report is looking for interesting tech companies to talk to in outstate Michigan. The tour will make its way to Lansing on

Tuesday, April 29 so if you're interested in showcasing your cool tech company--drop Matt an e-mail at [mnroush@cbs.com](mailto:mnroush@cbs.com) and indicate why your company should be featured in the Spring Tech Tour coverage.