



### **Congratulations: Lansing ITEC Partners**

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A special thanks to Matt Roush, Editor of the Great Lakes IT Report for his presentation last week at our IT Council membership meeting. As the technology beat writer for WWJ Newsradio Matt has continued to populate the mainstream media with the “good news” technology stories that the leaders and citizens of our state need to hear.

For coverage, comments, or news tips, you can contact Matt at: 248-455-7380 or [mnroush@cbs.com](mailto:mnroush@cbs.com). For GLITR marketing and advertising queries, contact Dan Keelan at: 248-455-7252 or [dkeelan@cbs.com](mailto:dkeelan@cbs.com). To subscribe to the GLITR, email Lisa Thorn at: [lthorn@cbs.com](mailto:lthorn@cbs.com).

### **Congratulations: Lansing ITEC Partners**

This coming Monday, January 28 there will be an announcement of an extraordinary new partnership between the City of Lansing, Michigan State University, the Prima Civitas Foundation and several of our region's leading technology companies. The ITEC Lansing project will have a profound impact on the technological literacy of Lansing youth and their families, and enhance our ability to create the workforce of the future. This is an exciting step toward transforming the former Holmes Street school into a technology resource for the community, and the IT Council would like to recognize the work of our partners with the City of Lansing, Michigan State University, the Prima Civitas Foundation, Spartan Internet Consulting and Dewpoint.

### **Announcing: Convergence 2008**

ASCOT, the Associated Students for Career Orientation in Telecommunication, is pleased to invite you to the sixth annual Convergence. Convergence is the forum that has been successful in strategically developing new relationships between the telecommunication, information and media fields. Traditionally, Convergence has brought about a new understanding to the industry and young professionals. Convergence 2008 will be held on Saturday, February 23rd from 9am-2pm in the Communication Arts and Sciences Building at Michigan State University.

The purpose of the forum is to offer firms and organizations in the industry an opportunity to promote interest in their company or organization and make a stable connection with highly qualified, interested and well informed students.

There is limited space available for this exciting event—to register please email [ascot.msu@gmail.com](mailto:ascot.msu@gmail.com) or contact the faculty advisor, Dr. Constantinos Coursaris, at [coursari@msu.edu](mailto:coursari@msu.edu). If you have any questions or need additional information, please contact Scot Hookham, ASCOT President, at: 734-717-9966 or [hookhams@msu.edu](mailto:hookhams@msu.edu).

## **Attention Web Development Professionals: Sneak Peak at Latest Adobe Products**

The Michigan Adobe User's Group, along with the Mid-Michigan ColdFusion User's Group, and Michigan State University are bringing key members of the Adobe Flash Platform team together in East Lansing to talk about some of their upcoming products, including Adobe Flex and AIR. This free event will take place on February 6, 2008 @ 7pm on the Michigan State University campus.

To register, visit: <http://www.theflexgroup.org/tour> (please note: on-line registration includes a light meal before the meeting).

## **Corporate Partners Needed for MSU Graduate Projects**

Each year, the Industrial Mathematics program at Michigan State University solicits projects from various companies to be worked on during the following spring term by their graduate students in the program. They are currently looking for strong local companies to pair with in order to utilize the analytical skills of their graduate students.

To learn more about the program's problem solving service, completed projects or how you might be able to utilize the skills of the staff from the Industrial Mathematics program at MSU, contact Michael Sabor at: [sabormic@msu.edu](mailto:sabormic@msu.edu)

## **Entrepreneurship Seminar Series: A LCC WIRED/MMIT Initiative**

### **Pick Your Enterprise**

In this 3-hour session you will explore common pitfalls related to your type of business, and assess personal and professional skills required to run the business. After the exploration is complete, you will describe the nature of your new enterprise and what you need to do next to achieve your goal.

Workshop dates:

Thursday, February 7, 2008, 6:00 p.m.-9:00 p.m., LCC West Campus (S151)

Cost: \$25

### **Entrepreneurship Academy**

Whether you are just getting started or already selling your product or service, the Entrepreneurship Academy teaches you about the necessary components of a successful business structure. In this 15-hour workshop you will learn how to describe the structure of your own business venture, including legal, financial, and management considerations. Upon completion, you will have the skills and information required to write a formal business plan.

Academy dates:

Saturdays, February 16 & 23, 2008, 9am-5pm, LCC West Campus (S150)

Or...

Saturdays, April 19 & 26, 2008, 9am-5pm, LCC West Campus (S150)

Cost: \$50.

Seating is limited, which will be filled on a first-come, first-served basis. For a registration form, payment information or more details, call 517-483-9853.

### **Volunteers Still Needed for Mock Interviews**

The Capital Area Career Center has requested our assistance in locating volunteers to conduct mock interviews for their Web Design students on Wednesday, March 19 from 9-10am and again from 11:45-12:45pm. Interviewers could do one or both sessions. The interviews will take place at the Capital Area Michigan Works! Service Center in Lansing. This is a great opportunity to interact with some of our area's aspiring young IT talent! If you are interested in volunteering or would like more information, please contact Teri Sand at: 517-492-5516 or [tsand@camw.net](mailto:tsand@camw.net)

### **Now Accepting Registrations: 2008 CAMW Spring Job Expo**

Capital Area Michigan Works! is now accepting early-bird registrations for its Spring Job Expo 2008 on March 18, 2008. Preferred booth space will be given on a first-come, first-served basis. We hope you'll be able to join us for another successful expo! To register or for more information, please contact Teri Sand at 517-492-5516 or [tsand@camw.net](mailto:tsand@camw.net).