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Attention: March Membership Meeting Re-scheduled for the 27th

The Capital Area IT Council membership meeting that was scheduled for Thursday, March 20 will be re-scheduled for the following week. The meeting will now be held on Thursday, March 27, 2008 from 11:30am-1pm at the LCC/MTEC (West Campus)—located at: 5708 Cornerstone Drive in Lansing. Please make a note of this change and mark your calendars.

Okemos "Tech Tour" Set for Friday, February 15

The Capital Area IT Council Recruitment and Retention Committee is pleased to announce its plans for the Okemos "Tech Tour" on Friday, February 15. "Tech Tours" is a unique "live, work, play" experience promoting our area's vast career and community offerings to the next generation of IT professionals.

The February 15 "Tech Tour" will feature a driving tour of the Okemos Road technology corridor (to introduce 30 MSU students to the IT companies concentrated in the area), tours of Sircon Corporation, Jackson National Life Insurance and TechSmith Corporation, and a speed networking event where the Okemos based employers being showcased will all have an opportunity to talk one-on-one with the participating students and promote employment and/or experiential opportunities available with their companies.

Future "Tech Tours" for West Lansing and Old Town are also being planned for March/April—more details about these events to come!

Announcing: 2008 "Linking Lansing & U" Job Shadow Day

The Capital Area IT Council would like to introduce and welcome Caitlin Malloy, Mayor Bernero's Director of Linking Lansing & U at the Lansing Economic Development Corporation. This program was derived from Mayor Bernero's initiative to attract the creative, educated class to the City of Lansing. In an attempt to showcase the possibilities in Lansing their team has come up with a Job Shadow Day event.

Last year LEDC's "Linking Lansing & U" program hosted this very successful event in which they placed 137 students at 35 different companies to showcase the opportunities that are available right here in the area. With the New Year upon us preparations are

being made for the 2008 Job Shadow Day--which will take place on March 4th. Due to the phenomenal feed back and support from the event last year, the "Linking Lansing & U" team is expecting an even better turnout with both students and businesses this year! The day will have students job shadow from 9am-1pm, 1pm-5pm or all day depending on your company's availability. After the work day is through there will be a reception for more networking amongst the students and professionals.

If you are interested in participating in this event please contact Caitlin Malloy (517-483-4041 or cmalloy@ci.lansing.mi.us) for further details on how the program works.

Info: Lansing Community College's Campus Recruiting System

The Center for Employment Services at Lansing Community College and the LCC Apprenticeship Office would like to promote a new on-line service to area Information Technology companies looking to connect with some of LCC's best and brightest CS and IT students.

Go to: <http://lcc.erecruiting.com/er/security/login.jsp> and follow the employer directions to create an account. Once the site administrator approves your registration and you are able to access the joblink, go to the resume books tab and scroll down to the Information Technology Apprenticeship and click view all.

For more information about the "ProDev" initiative and this free on-line recruitment tool please contact Richard Scott at: 517-483-1031 or scott10@lcc.edu

Reminder: Request for Proposal for Entrepreneur and Inventor Days

The Prima Civitas Foundation is sponsoring multiple \$5000 grants for organizations that seek to sponsor Entrepreneur and Inventor Days in support of higher-education institutions' engagement in regionally-supported entrepreneur/inventors conferences (see attachment.) Further, this program seeks to develop next generation talent and spur cultural change. Those submitting proposals should be affiliated with a higher-education organization in some capacity.

Completed applications/proposals must be submitted to the Prima Civitas Foundation by 5:00 p.m. on Friday, January 18, 2008. Proposals should be submitted to:

Mrs. Irma Zuckerberg
Prima Civitas Foundation
1614 East Kalamazoo
Lansing, MI 48912

Additionally, we request that those submitting a proposal also submit an Intent to Propose memorandum by Monday, January 14, 2008 to the same address, or by email to i.zuckerberg@primacivitas.org.

Report: The STEM Workforce Challenge

Science, Technology, Engineering, and Mathematics (STEM) fields have become increasingly central to U. S. economic competitiveness and growth. Long- term strategies to maintain and increase living standards and promote opportunity will require

coordinated efforts among public, private, and not-for-profit entities to promote innovation and to prepare an adequate supply of qualified workers for employment in STEM fields. The attached report was prepared for the U. S. Department of Labor, Employment and Training Administration by Jobs for the Future.