

Meeting Notes Graphic Design Subcommittee October 22, 2008

Attending: Susie Antcliff, Constance Conklin, Diana Grinwis, , Jim Redding

This was a meeting to continue the discussion of required skill sets for Graphic Design Students. Due to a small turnout of participants and a staggered attendance, we opened the discussion to a variety of topics relevant to the graphic design faculty and curriculum. Topics included: The President's Spires Project, ARTS 102 general questions, relating to the Communication Core Requirements, The Creative Alliance Membership/Participation (formerly know as the Lansing Ad Club) and the Planning and scheduling of an Advisory Board Meeting.

Required skill sets for Graphic Design Students. We did revisited some thoughts from the last meeting regarding the As a group we have agreed that some of the listed skill sets, based on our existing document are too much to include in a 2 year program, if we want to give students a quality education on the fundamentals of design. Perhaps offering more weekend workshops and advertising as well as encouraging our students while advising or even in class, to enroll in these workshops may allow them exposure to more software skills (Acrobat, Dreamweaver, Flash) than what is currently required in the curriculum. We also still feel that we need to infuse more web skills into the Graphic Design Curriculum. Our continued goal is To keep reviewing the skill sets to tweak, reword, add, if necessary, and remove skill sets that may be beyond the scope of a 2 year program.

Spires Discussion - sharing information with other faculty, discussion of physical structure and possible materials to be used. A general feeling of excitement and interest was exhibited. We also talked about how to get other faculty involved... perhaps a meeting so everyone who wants to can have input - then let Brian take the information forward to the weekly meetings with Marc Thomas, who seems to be the point person for the President's project.

The Creative Alliance Membership/Participation - seems to be of interest to faculty, but at this time, none can find the extra time to participate, due to teaching schedules or family obligations.

Advisory Board Meeting - looking at the week before Thanksgiving - Nov 17-21. Talk about hosting a breakfast meeting again, as the turn out last time was good. Potential invitees Include, Connie Sweet, Connection Graphics, Amanda Snook, formerly of (can't remember...), Erin Morrison-White, Millbrook Printing, A representative from Tria Design, Kelly Hanson and Sean Harrington. Open to more suggestions as to other invites.

We adjourned, to continue this discussion next week, Weds. October 29, at 5:00 pm.