

## Graphic Design Curriculum Meeting

Notes from September 17, 2008

Present:

Jim Redding, Kathy Lookingland, Connie Peterson, Diana Grinwis, and Susie Antcliff.

Jim facilitated the meeting. Susie was the note taker.

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Began with a review of the handouts:

- *Designer of 2015 Competencies-AIGA* \_potential student learning outcomes
- *What do we mean by the designer of 2015 - AIGA*
- *Aquent.Com* \_“graphic design” job search, list of available jobs in state of MI
- *Graphic Designers* –Bureau of Labor statistics website
- Handout from Kathy regarding syllabus terminology / learning outcomes

Quick review of documents allows for the discussion of including more web in gd curriculum and more of a collaborative effort between the web program and the gd program.

Perhaps we should start thinking about “Interactive Design” rather than separate components, such as Web Design, Graphic Design, Animation...

Group is aware of Marketing needs - new materials, personnel to conduct outreach. Would like to gain some feedback from area high schools as to what they are teaching and what methods they are using, relative to graphic design/web design, and analyze the effect that may have or not on our current curriculum and where we need to be. *Susie or Brian will communicate this need with Dave Haggadone.*

Group also agrees that the element of communication,(written, verbal, non-verbal) is and will remain a necessary part of the curriculum, in every course, to make sure students develop adequate communication skills. When we begin to look at each course and what it’s outcomes and content are, we will make sure the element of communication is present and consistent within the overall curriculum.

ILF needs.....

We need a detailed description of what the ILF job position entails to accurately assess what are needs are from someone with this job description. Do we really need ILF’s or do we need tutors?

Connie states that we need someone who is available for troubleshooting, available for a dedicated print server. Normal needs can be covered by handouts for general tasks.

Group strongly agrees that the full-time tech position is one that needs to be filled, as it is currently vacant. We need a person that works behind the scenes to ensure the server, printers, machines in each room are performing at an acceptable level and consistently updated and consistent.

When briefly discussing the Student Learning Outcomes for Graduating Designers in relation to the handout, *Designer of 2015 Competencies*, Group agrees that the DESIGN CENTER would be an excellent opportunity for students to gain practical experience with several of the listed competencies, in particular #10\_ *Ability to collaborate productively in large interdisciplinary teams.*