For More Information, Call:
866-397-9456
www.cc.kaplan.edu

Kaplan University Academic Worksheet

Advanced Start Bachelor of Science in Business

Date:	10/5/2010			
Program:	AB Marketing	**Institution:**	Lansing Community College	
Curriculum	**Kaplan University Requirement**	**Qtr. Hr.**	**Recommended**	
Course #	**Course Title**	**Credits (Units)**	**Transfer Course Title**	**Credits (Units)**
Associate's/Bachelor's Degree Requirements		**90**		**90**
Prior Degree	Associate's Degree	90	AB Marketing	90
Prerequisite Requirements				
AC113 or 114	Accounting I OR Accounting I for non-majors		ACCG 210 Principles of Accounting I	
MT140	Introduction to Management		MGMT 225 Principles of Mgmt/Leadership	
MT217	Finance		ACCG 271 Principles of Finance	
Core Requirements		**18**		**0**
300/400 Level	Art and Humanities Course	6		
300/400 Level	Physical Science Course	6		
300/400 Level	Social Science Course	6		
Upper-Division Requirements		**48**		**0**
AC330	Managerial Accounting for Business Professionals	6		
MT302	Organizational Behavior	6		
MT310 or MT311	Ethics & the Legal Environment OR Business Law	6		
MT355, MT450, 300/400 Level	Marketing Research, Marketing Management, or Marketing Elective	6		
MT400 or MT435	Business Process Analysis OR Operations Mgmt	6		
MT445 or MT480	Managerial Economics OR Corporate Finance	6		
MT460	Management Policy and Strategy	6		
MT490 or MT499	Management Capstone Externship OR Bachelor's Capstone in Management	6		
Open Elective Requirements		**24**		**0**
CM105	College Composition I for Business Majors	5	WRIT 121 Composition I	0
CM225	College Composition II for Business Majors	5	WRIT 122 Composition II	0
100/200 Level	Mathematics Course	5	MATH 120 or MATH 121	0
100 - 400 Level	Open Elective Pool	9		
Total Program Requirements		**180**	**Total Credits (Units) Complete**	**90**
			Total Credits (Units) Remaining	**90**

Note: Kaplan University awards quarter credits, 60 semester credits (units)=90 quarter credits (units)

This course is not required for completion of the Associate's Degree.